

[mail date], 2008

Mike and Ellen Anypeople
123 Your Street
<Any City>, <XX> <00000>

Dear Mike and Ellen,

The economy in <State> has been weak for some time -- and the <City> area has been hit especially hard. Many new people have come through our doors in desperate need -- and we expect to see many more new faces throughout the summer.

We're thankful that, with your support, we've been able to help the needy with meals, shelter, educational training, long-term programs, and the hope of Jesus Christ. **These services wouldn't be here without the generosity of friends like you.**

Many people are busy planning summer vacations and family reunions right now. But the hurt, the hungry, and the homeless in the greater <City> area still need us this summer -- can we count on you?

In 2 Corinthians 8:13, Paul says, "Our desire is not that others might be relieved while you are hard pressed, but that there might be equality." Paul tells us to give until it hurts, but only after taking care of our own obligations first.

A two-month Gift Commitment from you right now -- before you get too busy with summer vacations and other activities -- would help us serve everyone who comes to us this summer.

Your donation will reach people like <Name>, who attended the <program name>, had his blood pressure checked, and was rushed to the hospital where he was given more tests and a prescription to control his blood pressure. It probably saved his life!

If <Mission Name> weren't here for <Name>, what would have happened to him? Fortunately, we don't have to worry about that with friends like you.

(over, please)

Will you open your heart right now and use the enclosed reply slips and envelopes to send in one gift for June and another for July? Or, you can return one large gift to cover both months if that's easier.

However you choose to give, your donation will help men and women overcome drug or alcohol addictions. You'll enable moms and dads who've recently lost jobs to enroll in career development courses, find employment, and begin to provide for themselves and their families again.

Thank you for your concern for our guests and residents through these extremely difficult economic times. I'm honored that we're working together to help our neighbors find the help they desperately need this summer.

In His Service,

[signature]

<Name>

<Title>

P.S. Please use the enclosed set of forms to send one or two gifts of support to help us serve everyone who comes to us this summer. We are truly blessed by your generosity.

[mail date], 2008

Mike and Ellen Anypeople
123 Your Street
<Any City>, <XX> <00000>

Dear Mike and Ellen,

It could happen to you, me, or the people we love. Homelessness. Hunger. Despair. Addiction. Today's world is unpredictable and difficult -- everything is fine one day and the next day your world falls apart and you need help.

In our previous letter, we asked for a two-month Gift Commitment to help the hurt, the hungry, and the homeless in the greater <City> area. If you've already donated, thank you!

If you haven't sent your gift yet, it's not too late. Enclosed is an extra July envelope for your convenience.

In 2 Corinthians, Paul reminds us to give to others so that no one has to do without the necessities of life. **Will you open your heart and send a July Gift Commitment today to help our guests and residents this summer?**

Because of the generosity of people like you, <Mission Name> can bless the surrounding community with a wide variety of services, from meals to shelter to career training and the hope of Jesus Christ.

Thank you for your continued support of our ministry - - we are truly blessed that you have chosen to make a difference in the lives of needy people in the <City> area.

In His Service,
[signature]

<Name>
<Title>

P.S. The summer months are always a lean time for giving -- and this year is no exception. Can we count on you to send a gift today?