

[mail date], 2008

Mike and Ellen Anypeople
123 Your Street
<Any City>, <XX> <00000>

Dear Mike and Ellen,

Summer is fast-approaching and many of us are busy planning exciting vacations – perhaps a day-trip to a local attraction, or a much-anticipated trip out of town.

But some people in <City> aren't planning a summer vacation; instead, they're worried about where their next meal will come from, or where they'll lay their heads down on a hot <City> summer night.

As you make plans for the summer, please take a moment to remember the needy, homeless, lost, and hungry who will continue to come through our doors in June, July, and August. With your help, they will have shade from the sun, plenty of cold water, three meals a day, and refreshing showers.

Paul reminds us in Galatians 6:2 to "Carry each others burdens and in this way you will fulfill the law of Christ."

Thank you for living as the Bible instructs us to – for helping our Mission and the people we serve. It's because of your year-round generosity that we can provide food, shelter, clothing, and Christian love to our guests and residents each day of the year.

Historically, June, July, and August are the leanest months for the Mission – but this summer, you can change that by making a three-month donation commitment right now.

You can send one gift now, one more in July, and a third in August. Or, if you prefer, you can make one generous gift for the entire summer. However you choose to give, your donation will truly bless those we serve.

(over, please)

Your Summer Gift Commitment will help us provide:

- **<00,000> nutritious hot meals and <0,000> sack lunches**
- **More than <00,000> nights of cool shelter and refreshing showers**
- **<0,000> chapel services and Bible studies**

In the coming months, as we all enjoy our summer vacations, the poor among us will still be struggling. To help them survive the hot <City> summer, we need your help now. **Will you make a Summer Gift Commitment today?**

Your kindness is an amazing expression of the love of Christ. Together, we're doing the Lord's work – and the result of our partnership gives hope, love, respect, and a new beginning to the needy in <City>.

Your three-month commitment will serve the Lord in two ways – it will help us meet the physical needs of our guests and residents, as well as provide us with the opportunity to feed their souls with the life-changing love of Jesus Christ.

I am humbled by your commitment to serve the Lord through our Mission. Thank you for your prayers and may God bless you this summer, just as you have chosen to bless us with your donation.

In Christ,

[signature]

<Name>

<Title>

P.S. I've enclosed **three response forms and envelopes** with this letter. Use one to send a **three-month gift**, or use all three to send one gift **today**, one in **July**, and one in **August**. Your generous commitment will help change the lives of hundreds of underprivileged men, women, and children in <City>!